

Stephanie Ojo | UX Designer

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Committed to doing work that fosters social good. Excited by projects that have a positive impact, build-community, and empower people to help themselves and others.

experience

Amazon, Echo Frames | UX Designer II

2019 – Present

Fitbit | Product Designer

2017 – 2019

- Led design strategy and vision for the future software experience and business model transformation
- Redesigned app onboarding for a more personalized experience
- Led redesign of Fitbit Coach on Android
- Owned Fitbit Premium branding across all in app touchpoints
- Worked directly with VP of Product and CEO on rapidly prototyping new and innovative concepts
- Assisted executive team on All Hands and Board of Directors presentation strategy and deliverables
- Collaborated closely with engineering and product to deliver the best customer experience

Speshio | Founder, Designer

2014 – 2017

- Built and managed a team of 2 in house engineers, 3 contract engineers, and 2 social media marketing managers
- Built advisory team of 4 engineering advisors, and 2 investment advisors
- Assembled a team of 4 creative consultants to help flesh out product design and marketing initiatives
- Raised a small seed round to develop and launch beta
- Determined MVP feature set and managed product development schedules & deliverables
- Worked hands on with engineers in an agile development environment to deliver our beta for Android & iOS
- Designed all UI/UX for mobile application and website, and all social media content and marketing materials
- Invited to present at the Web Summit Conference in Dublin, Ireland in 2015

Contract Work | Production Designer, UI/UX

2011 – 2018

- Various projects for clients including several tech companies, universities, and the Golden State Warriors.

activities & service

Girls Inc.

2017

- ACORN Elementary School, After School Program Volunteer
- Girls CAN! Summer Essay Mentor

MFA Design & Technology

Thesis Design Committee

2013

- Co-Lead of Look Book
- Thesis Show Identity Design Team

Parsons | Bootcamp Teaching Fellow

2012

- Taught 3 weeks of intensive classes on HTML/CSS and basic web design to incoming graduate students

Division I Volleyball Student Athlete

2007-2011

- 4 year Monogram Club Member
- Big East Academic All-Star

education

University of Notre Dame

BBA Marketing

BA Graphic Design

Summer IES Program, Rome

Parsons New School for Design

MFA Design and Technology

Have a great day.

